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**Accelerator Partnership Program (A2P)  
Producer Evaluation Sheet**

The Accelerator Partnership Program allows the CMF to connect previous Experimental Stream recipients with accredited business accelerators in order to provide them **with better access to mentorship and potential access to markets and capital**. This evaluation form is designed for producers that have been awarded with A2P support to measure a) their company's and project's progress throughout the acceleration program and b) to report on their experience with the acceleration partner.

**Key performance indicators to assess company's progress:**

- Objectives set before and after the acceleration program
- Sales/Customer development
- Number of new employees
- New strategic partnerships
- New capital

About your company and your project:

**1. Company's information**

CMF project ID: \_\_\_\_\_

Company Name: \_\_\_\_\_

Name of person(s) that attended the Acceleration program:

\_\_\_\_\_

Accelerator: \_\_\_\_\_

**2. Reaching your objectives**

List the objectives you had when entering the program?

To which degree have you reached your objectives during the acceleration program? Please describe.

Have you identified new objectives for your company or project after the program?

Yes

No

If yes, please describe: \_\_\_\_\_

### 3. Market Progress

- a) Have you identified any **new sales leads (potential sales)** that can be considered a direct result of the program? (Please provide \$ amount estimated in potential sales if possible)

Yes

No

Amount: \_\_\_\_\_

- b) How many **new customers (confirmed sales)** can be considered a direct result of the program? (please provide name of customers if possible)

- c) Have you identified any **new potential distribution or market partners?** Have you close any **new distribution or market partnership?** Can you provide names?

Yes

No

Names : \_\_\_\_\_

- d) If you've answered yes to previous question: How is this new partnership support the growth of your company or the market roll-out for your project?

#### 4. Employees

During the acceleration program or since completion of the program, have you recruited any **new employee**? How many? In what field? (Please specify whether they are permanent hirings, contractual or freelancer)

Yes

No

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#### 5. Capital & Financing

- a) Did you raise additional capital (ie. equity investment) as a result of the A2P? If yes, can you indicate what amount and the name of new investor(s) if possible?

Yes

No

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- b) Did you raise any other form of financing as a direct result of the program? (loans; infrastructure; convertible notes)

Yes

No

Please specify: \_\_\_\_\_

Your experience with the accelerator
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1. Did the accelerator provide you with mentoring and presented you strategic partners?

2. Coaching-mentorship : in what manner the coaches and mentors have helped you:

- better structure your company and business plan?

Yes

No

- build your project/product ?

Yes

No

- develop your market strategy?

Yes

No

**3. Did the accelerator's network of partners, mentors, vendors (etc) prove relevant to you?**

**4. Did the accelerator offer you appropriate business analysis, market intelligence, financial and funding guidance for your project?**

**5. Did you have access to other services such as:**

- |  |     |    |
|--|-----|----|
| – professional services (legal and finance)? | Yes | No |
| – office spaces?                             | Yes | No |
| – infrastructure or technology?              | Yes | No |

**6. Do you think this accelerator should remain an accredited partner to CMF's A2P?**

**7. We welcome any further feedback, testimony, comments on your experience with the accelerator as well as suggestions for improving the program:**